



Philippine Senate

Sen. Francis "Chiz" G. Escudero

November 6, 2023

PANAnaw Awards

Congratulations to this year's winners of the PANAnaw Awards, a brand communications students' competition handed out by the Philippine Association of National Advertisers Foundation (PANAF).

I would like to thank PANAF, the advocacy arm of the country's premier organization of advertisers, for inviting me as a member of the Board of Judges alongside the other personalities in the field of mass communications, the advertising industry and the academe.

While the entries submitted for final judging were all impressive, the works of the following students stood out: University of the Philippines-Tacloban, grand prize winner; Ateneo de Manila University, first runner-up; San Beda University, second runner-up; National University, third runner-up; and the Polytechnic University of the Philippines, fourth runner-up.

I laud our students for their hard work and their commitment to excellence as can be glimpsed upon their entries that focused on this year's competition theme: "Bridging Gaps Between Education, Social Meanings and Career Opportunities: An Urgent Call for Education Innovation."

I commend PANAF for organizing this event for the last 22 years. I likewise express my full support to enhancing our students' God-given talents through various interventions such as this annual competition. After all, they are the future practitioners and leaders of the industry.

As chairperson of the Committee on Higher, Technical, and Vocational Education, rest assured that you have an ally in the Senate. Let us work together to craft meaningful legislation that will further improve our country's education for the benefit of our youth.

Mabuhay!

A handwritten signature in blue ink, appearing to be the name of the senator.